

SPONSORSHIP, ADVERTISING AND EXHIBIT OPPORTUNITIES

Benefits are based on total sponsorship dollars and benefits will change based on shared sponsorships.



SPONSOR/EXHIBITOR BENEFITS	PLATINUM TIER USD \$50K	DIAMOND TIER USD \$30K	GOLD TIER USD \$20K	SILVER TIER USD \$10K	BRONZE TIER USD \$5K
(1) Complimentary 20 x 20 booth in prime location includes: carpeting, furniture and booth sign	●				
(1) Complimentary 10 x 20 booth space includes carpeting, furniture and booth sign		●			
(1) Complimentary 10 x 10 booth space in includes carpeting, furniture and booth signs			●	●	
(1) Complimentary table at the Gala Dinner	●	●			
(1) Full color ad in conference program	FULL PAGE	HALF PAGE	HALF PAGE	QUARTER PAGE	
Company name and logo in conference program					●
(1) Reserved table at Networking Luncheon (Tuesday)	●				
(1) Reserved table at Networking Luncheon (Wednesday)	●				
Complimentary conference registrations	8	6	4	2	
(1) Opportunity to include a 30 second to 1 minute video that will be displayed on digital signage within GFC2016 Park	●				
(1) Exclusive pre-conference email blast to registrants regarding sponsorship	●				
Word profiles on GFC2016 mobile app	1500 WORDS	1000 WORDS	750 WORDS	500 WORDS	250 WORDS
Sponsor customized push notification sent out through the GFC2016 mobile app	3	2	1		
(1) Spotlight in Conference E newsletter	●				
(1) Conference bag insert	●	●	●	●	
Opportunity to address the attendees based on the sponsorship	●	●	●		
Opportunity to secure sleeping rooms at headquarters hotel at conference rate (quantity noted)	2	1	1		
Company logo featured on large banner/signage recognizing Tier 1 sponsors displayed at Conference	●				
One complimentary pre-conference list rental of members or attendees (one time use)	●	●	●		
Priority access to final conference registration mailing list	●	●	●		
Company name and logo on conference site with link to company's homepage	●	●	●	●	●
Company name and logo featured on a slide during general sessions' slide show	●	●	●	●	
Special recognition as a sponsor throughout the conference	●	●	●	●	
Inclusion in pre-conference mailings and marketing based on when signed sponsorship agreement is received	●	●	●	●	●
Inclusion in post conference mailings to attendees	●	●	●	●	●
Signage at the event or sponsorship	●	●	●	●	●
Sponsor ribbon for all attendees	●	●	●	●	●