



**GFC
2016**

GLOBAL
FINANCE & CREDIT
CONFERENCE & EXPO

AUGUST 29 - SEPTEMBER 2 • CHICAGO, ILLINOIS USA



Driving Traffic to your Booth Sponsorships

Reach a broader audience and enhance your exhibitor experience through a **Virtual Access Sponsorship Opportunity**. These proven programs have delivered excellent results for countless exhibitors nationwide.

FREE ACCESS SPONSORSHIP **\$20,000**

If you're looking to drive traffic to your booth, or exploring ways to qualify the leads that come to your booth, Free Access Sponsorship is for you. As a participant of this sponsorship, conference attendees will have to come to your booth and complete a qualifying questionnaire that you design, in order to receive Free Online Access to the recordings of all the conference sessions at the **GFC2016 Conference & Expo**. This sponsorship promises a significant increase in traffic and is limited to a maximum of 5 companies.

SPONSOR FREE ACCESS TO THE LIVE STREAM **\$2,500**

Offer your community or employees the ability to access live content from the **GFC2016 Conference & Expo**. Exhibitors will provide a URL link to their communities that will allow them to watch the live stream for free (NO CPE) in a branded player.

SESSION CREDITS **\$1,000 FOR BLOCK OF 100**

Looking for a relationship builder? Purchase Session Credits for your sales team to provide to customers and prospects or to give to employees. Each credit provides access to the recording of one session from the **GFC2016 Conference & Expo**. Session credits are purchased in blocks of 100. Content will be available for four weeks after the close of the conference.

QUESTIONS?

Please contact Phil Philbin: phone: 815-765-1589
or email: pphilbin@gfconexpo.com